

# City of Goodyear *INFOCUS*

June/July 2008

Goodyear



2008

## ***Goodyear's All-America Star Spangled 4th of July Celebration***

Look what's inside this issue





For the citizens of Goodyear

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# City of Goodyear INFOCUS

Connecting You with Your City

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## Calendar of Events

### Goodyear All-America Star Spangled 4th

Friday, July 4 from 6:30 to 10 p.m.  
Goodyear Community Park  
3151 N. Litchfield Rd.



### Young Women's Sports Expo

Saturday, July 19 from 9 a.m. to noon  
Desert Edge High School  
15778 W. Yuma Rd.

### Movies in the Park

Goodyear Community Park  
3151 N. Litchfield Rd.

Surf's Up (PG) Friday, July 18 at 8 p.m.

The Astronaut Farmer (PG) Friday, August 15 at 7:30 p.m.



### Dry Heat Comedy Night

Saturday, August 9 at 8 p.m.  
Goodyear Community Park  
3151 N. Litchfield Rd.

Starring Robert Mac (from Comedy  
Central and Montreal Comedy Festival),  
featuring Stu Baker plus Greg DiMuro.

## Goodyear City Council



Brenda Holland, Frank Cavalier, Vice Mayor Rob Antoniak,  
Mayor Jim Cavanaugh, Dick Sousa, Georgia Lord and Joanne Osborne

Council  
meetings  
and work  
sessions are  
held in the  
Goodyear  
Justice  
Facility,  
986 South  
Litchfield  
Road unless  
indicated  
otherwise.

### Goodyear City Council Calendar

Monday, July 7  
Work Session  
immediately following  
the 5 p.m.  
Special Meeting

Monday, July 14  
Regular Meeting - 6 p.m.

July 15 – August 24  
Council Vacation  
No Council Meetings

Monday, August 25  
Regular Meeting - 6 p.m.

Monday, September 8  
Regular Meeting - 6 p.m.

## Council Corner



Hello, fellow "All-America" Goodyearians!  
What an exciting time to live in  
Goodyear. Look what's coming -  
employment, shopping, another  
hospital, baseball and recreation.  
All these new businesses will be  
supported by the Southwest Valley  
Chamber of Commerce, which  
I want to congratulate on its  
50th anniversary.

As a business owner in our town, it has been a pleasure  
to work with, learn, network, and grow with the Chamber.  
One of its favorite mottos is "**Shop Locally.**" During this  
economic pinch, you should know that for every dollar spent  
in Goodyear, the majority of it will be reinvested in some  
way back into **our** local economy. In addition, 40 percent of  
the basic services provided by **our** city come from the sales  
tax spent in **our** town. So, spend your dollars in Goodyear.  
The sales tax is the "life blood" of our city.

To help Goodyear businesses, I made the suggestion to our  
Police Department for some sort of "pro-active" business  
collaboration. They came up with a "Protect Your Business  
Program," which will be easily accessible from the City's  
website in mid-July.

I may be a Councilmember and a business owner, but first  
I am a wife and mother. I have asked our City staff to look  
into creating a "city platform" to strengthen families and  
youth. The backbone of any great city is its people. As we  
grow, we need to lay the foundation for services important  
to our future.

Lastly, being an Arizona native, I have some tips on how  
to get through the hot summers with bored kids. Try the  
Palm Valley Cinema's free, kid-friendly movies three days  
a week. Or how about bowling, vacation bible schools,  
or Goodyear's summer recreation programs? Help kids  
establish a reading schedule. Check out Goodyear's  
new library services. Let teens take pride in  
designing and painting their own room.  
They might even clean it in the process!

Don't miss Goodyear's All-America  
Star Spangled 4th of July. Our citizens  
deserve one big congratulatory  
celebration. Our whole community  
is on the Goodyear Team.  
I'm sure proud to be on it.

Stay cool, be safe and  
be blessed.

Joanne Osborne

## Goodyear Launches Own Citizen Academy for First Time

Learn first-hand about the inner workings of your local  
government by enrolling in the 10-week Citizen Academy.  
Beginning September 11, 2008, the classes will be held on  
Thursday evenings from 6:30 to 9 p.m. in various Goodyear  
city facilities. The academy is open only to residents or  
business owners in Goodyear and Litchfield Park.

In past years, Goodyear, Buckeye, Avondale and Litchfield  
Park joined together to produce the Southwest Citizens  
Academy to help people learn and understand government  
from the city level to the state level. Because Buckeye and  
Avondale are now producing their own citizen academies,  
Goodyear decided to do its own as well and asked  
Litchfield Park to join us in the endeavor.

There is a \$40 registration fee per participant and dinner  
will be served at each class. Participants are highly  
encouraged to attend all classes to fully benefit from  
the academy. E-mail [Ldillard@goodyearaz.gov](mailto:Ldillard@goodyearaz.gov) for more  
information on registering for the academy.



## Expo Helps Get Women Involved in Sports

The "Young Women's Sports Expo" stresses empowering  
young women through sports; improving their fitness and self  
esteem. The expo is presented by Wal-Mart, Saturday, July 19  
from 9 a.m. to noon at Desert Edge High School, 15778 W. Yuma Rd.  
Guest speakers will share their experiences and philosophy related to  
sports and its influences on female participants. There will also be a "blue  
ribbon" panel of coaches, athletes and nutrition professionals to speak and  
answer questions.

A variety of vendors, including Functions Drinks, Big Brothers/Big Sisters and  
sports groups, will have booths to give out information about their products and  
programs. Food will be available for purchase and activities set up for your enjoyment.

You don't want to miss this innovative approach to getting young women involved in sports  
and reaping the positive rewards it entails. Please call 623-882-7525 for more information.



## Sanitation Rate Adjustments Effective July 1, 2008



Goodyear residents will see an increase in the sanitation bill they receive in August because the monthly rate for sanitation is going up three percent as of July 1, 2008.

The monthly sanitation rates are adjusted annually each July 1st for inflation. The annual rate adjustment method allows the enterprise fund to become self sustaining and cover the service contract increase, which addresses other economic factors, such as the rising cost of fuel, labor and materials.

Effective July 1, 2008, the new rate will be \$22.80 per month. The monthly cost for an additional container will also increase to \$6.26 from the current rate of \$6.09. 🌱



## Save Money by Buying Big Ticket Items in Goodyear



If you plan to buy an item costing \$5,000 or more, you would save money by buying it in Goodyear vs. our neighboring cities. This is because Goodyear gives a discounted tax rate of 0.8 percent on the amount of the purchase beginning at \$5,000. Buyers will pay the normal two percent retail rate on the portion of the purchase price under \$5,000. So, if you are thinking of making an expensive purchase such as a car or an off-road vehicle or large quantities of furniture or jewelry, remember that you save money on the sales tax by buying it in your own town. Also remember that sales tax spent in Goodyear comes back to the city to pay for basic services such as police and fire.

The question of whether to drop this discounted sales tax in order to generate extra revenue recently went before the City Council and they voted to keep the discounted rate during these tough economic times to help stimulate purchases in Goodyear.

### Examples of how much can be saved:

Shoppers who buy a \$30,000 car in Goodyear will pay \$400 in sales tax compared with \$500 in Avondale, \$660 in Glendale and \$540 in Peoria. Shoppers who buy \$15,000 worth of furniture or jewelry will pay \$220 in sales tax as compared with \$275 in Avondale, \$330 in Glendale, and \$270 in Peoria. 🌱

## From the Mayor Three Keys to Success For Anyone



Mayor James Cavanaugh

I was recently invited to address a local group on the subject of “three keys to success.” I found it an interesting challenge as I began to collect my thoughts on the subject. What I came up with are concepts that anyone can apply to his or her self, so I thought I would share my ideas with you. We want all of our citizens to be successful. The greater the success achieved by its citizens, the better the City of Goodyear will be.

Actually, there are probably hundreds of keys to success. With the exception of attributes such as principled behavior and integrity, most of the keys to success can also be a path to failure. It’s a fine line. It’s really all about your perspective and how you apply these principles.

Since there are so many paths to success, please allow me to delineate them into three broad categories of action. First, planning and strategy – both career-wise and in business. Second, the importance of surrounding oneself with the best people. Third, the value of personal characteristics in carrying out your daily responsibilities.

Career planning starts in grade school. The child need not decide whether he wants to become a police officer, a Navy Seal, an engineer, or a doctor, but the child needs to understand that academic performance as early as 6th grade will affect his/her choices at a later date. Performance in middle school and high school will directly afford or deny choices in career planning. It’s not important that the child decide to be an architect in the 7th grade, but only that he/she understand today’s performance affects tomorrow’s choices.

As I have matured, I have come to admire those who planned their careers at an early age, for example, the Second Lieutenant aspiring to be a General. There is nothing wrong in wanting to be the CEO, and I’m convinced that if you want it and understand the career progression requirements, the chance of future success is greater. However, the level of respect you achieve will be based on how others view your ambition. A strong desire to serve your professional responsibility, your family, and to a lesser extent, yourself, will likely be received better and respected more than strictly self-interested, personal ambition.

Who you associate with says as much of you as it does of them. There is a saying in golf that those who cheat on the golf course cheat in life. It’s true. It is also true that those who seek out yes-men are in fact yes-men themselves. When acting as General Electric’s spokesperson, Ronald Reagan used to say that “people are our most important product.” True, but it is also true that an organization is only as good as its best people. Surround yourself with the best, brightest, and toughest. Seek those with candor, devil’s advocates, those smarter than yourself, principled leaders, people who don’t melt under pressure, energetic, creative, and innovative risk takers, and people who campaign hard for their view, but once the decision is made, climb on board the train.

Who you are is the greatest determinant for success in business as well as contentment in life. If you aren’t trustworthy, forget it. The train left the station and you aren’t on it. You must also be honest, principled, courageous, thorough, and dedicated to an agenda other than yourself.

I view confrontation more important and challenging than compromise; but, regardless, you must always seek consensus when opinions are at odds. Don’t embarrass your opponent and be careful about inadvertent disparagement. Don’t make principle out of something that is irrelevant tomorrow. Lastly, never quit. Persevere, always persevere.

*Jim*

## Goodyear Wins Most Livable City Award

Right on the heels of being named an All-America City, Goodyear has also been named one of the five “Most Livable Cities” in America with populations fewer than 100,000 people. Mayor Jim Cavanaugh accepted this honor at the U.S. Conference of Mayors’ annual meeting on June 21st for his vision and successful and innovative recruitment efforts to bring universities to Goodyear.

Of the five cities under 100,000 to receive the Most Livable City Outstanding Achievement Award, Dubuque, Iowa was awarded the first place honor in the 2008 City Livability Awards Program. For the past 29 years, cities have competed for this very prestigious award, which recognizes mayoral leadership for developing and implementing programs that improve the quality of life in America’s cities.

According to Mayor Douglas Palmer of Trenton, NJ and President, U.S. Conference of Mayors, “The City Livability Awards Program highlights mayors who believe in improving the quality of life for their residents in innovative and creative ways.” 🌱





## Franklin Pierce University Volunteers Help Goodyear Neighborhood

Volunteers from the New Hampshire campus of Franklin Pierce University (FPU) braved Arizona's triple-digit temperatures when they teamed up with Goodyear residents and staffers for a neighborhood clean-up day at Canada Village on May 18. FPU students and faculty were treated to a potluck luncheon provided by the Canada Neighborhood Alliance after a morning of trimming weeds and tidying the area at 181st Avenue and McDowell Road.

Franklin Pierce University has just signed a lease with Goodyear to build its Arizona campus at Goodyear's new City Center within the next five years. 🌱



FPU students cleaning the weeds by Canada Village

FPU students were treated to lunch for their hard work.

FPU volunteers with Canada Village residents Richard Henry and Bill King

## Goodyear Signs Lease with Franklin Pierce University

Franklin Pierce University is the second university to commit to building a campus in Goodyear. Earlier this year, University of the Incarnate Word (UIW) also agreed to expand to our city. Having private institutions of higher education in Goodyear offers great educational choices for our citizens and the benefit of receiving a 15 percent tuition discount from both universities.

On June 9, City Council approved a 99-year lease agreement with the New Hampshire-based Franklin Pierce University (FPU). The agreement authorizes FPU to build a new campus on a city-owned 30-acre parcel adjacent to our new City Center near the northwest corner of Estrella Parkway and Yuma Road.

The lease agreements signed by the two universities are very similar. Both will share city amenities, including a library, the ballpark facilities, and a performing arts center which may be built in the future.

Franklin Pierce will pay the city \$1 annually for the first 50 years of the lease term. The second half of the terms calls for Franklin Pierce to pay 15 percent of the market value of the land, with increases of 5 percent of market value every 10 years. At the end of the 99-year lease term, the university will have the right to purchase the land.

Franklin Pierce is a private university, and was founded in the early 1960s. The main campus is located in Rindge, New Hampshire. 🌱

## Phoenix Goodyear Airport Receives Honors

Phoenix Goodyear Airport received the 2008 Airport of the Year Award, presented by the Aeronautics Division of the Arizona Department of Transportation. Phoenix Goodyear is owned and operated by the city of Phoenix, but is located in the city of Goodyear. It was honored for its excellence in community relations, airport management, airport maintenance activities, and other innovative activities and programs.

The air traffic control tower at Phoenix Goodyear was named the Air Traffic Facility of the Year by Serco Management Services, Inc., which contracts with the Federal Aviation Administration to operate 57 air traffic control towers in the western United States.

Goodyear air traffic controller, Jennifer Bartley, was named Controller of the Year for contract towers by Serco.

Located next door to Goodyear's new ballpark and stadium, this airport is a central anchor for the city's 4,000-acre employment corridor. It has managed corporate air traffic for Arizona Cardinal games, Fiesta Bowl, Super Bowl and NASCAR, and will be essential in handling spring training air traffic. 🌱



Goodyear Vice Mayor Rob Antoniak (holding plaque at left) and Phoenix Goodyear Airport Manager Barney Helmick (also holding plaque) stand before Phoenix Mayor Phil Gordon and the Phoenix City Council after the Council recognized the Phoenix Goodyear Airport for being Airport of the Year.



## Kudos for Permits

The following e-mail was sent to the City on May 23, 2008 complimenting City staff in the Community Development Department.

"We're in the process of getting a pool and an above-ground jacuzzi put in. We have our permits and have been going through several inspections. We just wanted to say thank you for the excellent customer service and not being a "typical government office." Myra Russell, Mike Sherman, and Sandy Stuart went out of their way to make our permit process painless. They were friendly, courteous, and willing to help out without hesitation. We are so very grateful for them and that we live in the City of Goodyear!" 🌱





## Prestigious National Civic League Award

# Goodyear Named All-America City in 2008

### This is big. This is really, really big.

Only 10 cities nationwide won this year. Being named an All-America City puts Goodyear in the select company of only 500 cities out of 4,000 nationwide who have tried for this designation over the past 59 years.

Only four cities from Arizona have ever been winners—Phoenix, Mesa, Tempe and, now, Goodyear. Maricopa County and Tucson's Flowing Wells neighborhood have also won. Some cities try multiple times without winning. Goodyear is extremely proud to have won this coveted award on its first try! That says a great deal about how special our community is.

This is not an award for City government. It is an award for the whole community—our citizens, our businesses, and our City government. It recognizes how all these parts of a community work together to face issues and meet challenges. So, it is YOUR award. We hope you will take pride in getting this honor and spread the word, so everyone will know you live in an All-America City.

Soon people who drive I-10 will see freeway signs announcing us as an All-America City. We will be putting up street signs and light pole banners displaying the official logo. Businesses will have All-America signs in their windows. Anyone who comes to Goodyear will definitely know they are in an All-America City!



"I am extremely proud to win this prestigious award," said Mayor Jim Cavanaugh. "It will really show people

what an exceptional city Goodyear is. We expect it to be a definite asset in our future economic development endeavors and know it will add to the pride our citizens have for Goodyear. I have to thank our delegation for their commitment to our city and their hard work on this award. I also want to thank our sponsors and our citizens for making Goodyear an All-America City."

### Sponsors

Nariman Afkhami AREAD  
Cancer Treatment Centers of America  
EJM Development Company  
Jack Rose, Civigroup Companies  
Mark Dioguardi, Dioguardi Flynn  
Franklin Pierce University  
Goodyear Police Officers Association  
Macy's  
McLane Sunwest  
Montage  
Newland Communities  
Poore Brothers  
Primrose School  
Southwest Airlines  
Southwest Specialty Foods  
Southwest Valley Chamber of Commerce  
SunMP  
University of the Incarnate Word  
Wal-Mart  
Waste Management  
Westcor  
West Valley National Bank

### City Officials/Staff

Mayor Jim Cavanaugh, resident  
Councilmember Georgia Lord, resident  
Brian Barnes, resident  
Mark Brown, resident  
Nora Fascenelli  
Paula Ilardo, resident  
Nicole Neill, resident  
Jim Nichols, resident  
Joe Owens, resident  
Harry Paxton, resident  
Susan Petty, resident

### Shareholders

Barry Hamp, Cancer Treatment Centers of America  
Cyndi Porter, University of the Incarnate Word  
Jack Rose, Civigroup Companies  
Raymond Van der Riet, Franklin Pierce University



## What does this award mean for Goodyear? 2008

### Economic Stimulus

Many past winners say the award has made it easier to attract and retain businesses and has proven a helpful economic development marketing tool. Goodyear will be using the award to help market our city to help bring more jobs to our community.

### Building Civic Pride

Winning this award should give everyone a new sense of pride, accomplishment and teamwork. It means that you live in an extraordinary city. But most of all, we hope that when someone asks where you live, your answer won't be Estrella or PebbleCreek or Canyon Trails or Palm Valley. Instead, we hope you proudly announce that you are from the All-America City of Goodyear!

### It's like our community just got a 5-star rating

Often referred to as the "Nobel prize of civic engagement," this is the oldest and most prestigious civic award in the nation. It "validates" the quality of life in a community.

## All-America Delegates

### Citizens

Joshua Gass and his mother Meredith Gass were unable to travel at the last minute and were greatly missed. We dedicated our presentation to him.

### Citizens

Jennifer Barber  
Emma Barber  
Joanne Barnes  
Brenda Bernardi  
Beverly Felix  
Carrick Felix  
David Gonzales  
Anne Hansen  
Will Hansen  
Sharolyn Hohman

Kimberly Jones  
Michael Jones  
Kenzie Jones  
Miles Jones  
Jade Osborne  
Sunny Shim  
Tahmira Townsend  
April Wesley  
Steve Yamamori





## Goodyear Residents Entered Our Community for the All-America City Award

### The application

Former city employee Laurie Hillebrands heard about the award and enlisted Jennifer Barber to write the application with assistance from Charles Marshall and City staffer Matt Hanson. Thanks to their entry, in April Goodyear was named one of 16 cities nationwide that would compete for the coveted award at the National Civic League's conference in Tampa in June.

The application covered almost every aspect of Goodyear but concentrated on three key challenges that were faced by Goodyear in the past year. These were:

- the City's leadership and collaboration with neighboring cities on the I-10 widening acceleration,
- Goodyear's successful recruitment of private universities and
- Its successful resolution of the skate park usage issue between skateboarders and BMX bike riders.

### What did Goodyear have to do to compete in Tampa?

Again the citizens stepped up. Resident Kim Jones came up with the theme – “Goodyear Is ...” Then residents Jen Barber and Brenda Bernardi with help from Kim Jones and city staffer Paula Ilardo wrote the required 10-minute presentation script and worked with city staff on the visual elements to match the script. After six weeks of preparation and arrangements led by city staff members Susan Petty and Nicole Neill, a diverse, 34-member delegation of dedicated Goodyear citizens, elected leaders, city staff, and exceptional business leaders flew to Tampa for the competition (see list of delegates on page 9). The generous donations of \$40,000 from local Goodyear businesses and shareholders made it possible for “Team Goodyear” to fly to Tampa (see sponsor list on page 8).



Jennifer Barber and her daughter arrive in Tampa, with Mayor Jim Cavanaugh



The Goodyear All-America City delegation prepares for their presentation

The first day was practice day. The second day, Goodyear was the first to present in front of seven judges from across the country who also asked 10-minutes worth of questions after the presentation. After watching all the other presentations, Goodyear was impressed by the competition.

The award ceremony was the evening of the third day. The wait as other winners were announced was a real “knuckle-biter” for the delegation; but, alas, they heard the words – “the All-America City of Goodyear, Arizona” – and the cheering wouldn't stop! **Aah, sweet victory!** 🎉

### Congratulations All-America City 2008 Winners

Cerritos, California; Aurora, Colorado; New Haven, Connecticut; Kissimmee-Osceola County, Florida; Gladstone, Missouri; Lenoir, North Carolina; Reidsville, North Carolina; Akron, Ohio; and Abbeville County, South Carolina. 🎉

## Ballpark Art Sculpture Meeting Generates Questions

When nationally renowned sculptor Donald Lipski presented his 60-foot-six-inch high fiberglass sculpture that will be the centerpiece of the plaza in front of the Goodyear Ballpark, the 25 attendees at the June 17th meeting had many questions for the artist and filled out several comment cards to give input on the planned sculpture.

Attendees seemed quite impressed with pictures of other sculptures Lipski has created. Intrigued by the interactive kaleidoscope sculpture, “The Doors,” Lipski created for Scottsdale, several people asked if ours could be interactive as well. After seeing how Lipski used fiber optics for dramatic night effects in several of his works, the question arose about how the Goodyear sculpture would be lighted. Would it be lighted from the inside? Would the red laces be red fiber optics? Lipski explained that the current plan is to light the tall art piece only from the outside by spotlights. The artist who describes himself as someone whose favorite art medium is “stuff” has created works from such everyday objects as bicycles and bar stools. Lipski said he will take the comments of the meeting attendees into consideration as he finalizes plans for building the baseball sculpture.

Lipski said his design was stimulated by the idea of flight based on Goodyear's history of aerospace and the fact that the Goodyear blimp was made here. Taking an idea from Constantin Brancusi's work of art, “Bird in Space,” Lipski adapted the shape to Goodyear by adding the baseball stitches – fitting for a sculpture highlighting a ballpark that will be the future spring training home of the Cleveland Indians and Cincinnati Reds.

The \$500,000 sculpture, whose height matches the distance between the pitcher's mound and homeplate, is being donated to the mixed-use ballpark project by the Wood family which previously owned the land the ballpark and recreational sports complex sit on. Lipski showed the type of plaque that could be erected near the sculpture to honor the Wood family for their generous contribution to the arts in Goodyear. 🎉



### Calling All Goodyear Artists

Are you an artist living in Goodyear? Want to show your work in a city space? The City of Goodyear and its Arts and Culture Commission is compiling an artist database to alert Goodyear artists of opportunities to exhibit their work in municipal buildings, and to inform them of resources for professional development.

If you are interested, we need your name, address, phone number, e-mail address, resume, and up to 10 images of your current work. E-mail to [dianne.cripe@goodyearaz.gov](mailto:dianne.cripe@goodyearaz.gov) or mail to Dianne Cripe, Community Services, City of Goodyear, 190 N. Litchfield Rd., Goodyear, AZ 85338.

If you are under the age of 18, please provide parent or guardian contact information. The deadline for submitting materials for the next exhibition is July 18, 2008. For more information, call 623-882-7809. 🎉





## Beat the Peak Water Saving Campaign

### What is this tower?

The 136 one-gallon water jug tower on display in the lobby of City Hall (190 N. Litchfield Rd.) from June 16 to August 1 shows the average of how much water one Goodyear resident uses in a day. To be more accurate, the tower would have to shrink and grow throughout the year. On a cool February day, it would shrink to just 82.7 gallons per day. On an August day in the peak season, it would have risen one tier higher and be a little broader – to 149.5 gallons.

### How do I compare?

Pull out a recent water bill. Multiply the number of TGALS you were billed by 1000 to figure out total gallons used. Then divide by the number of people in your household. Divide again by the number of days the bill covered. Or go to Online Utility Billing on Goodyear's website and pull up data for each peak month. Surprised?

### How can it be so much?

In most households, more than 50-70% of the water goes out the door – literally. Where does yours go? Fill out the Household Water Use Survey found in the City Hall lobby to start thinking about how you use water. Turn it in and the person at the front desk will give you a free sprinkler gauge.

### Why does the Peak matter?

We build water infrastructure to assure there is enough water on the thirstiest (peak demand) day of the year. In 2007, the City served nearly 10 million gallons on several days. Despite growth of about 1,200 households in the past year, our 2008 goal is to stay below 11 million gallons on peak days. You can help by reducing your water use from June to September! 🌱



## Five Ways to Reduce Your Water Use and Help “Beat the Peak”

1. Stop waste. Check your irrigation system for leaks and misdirected emitters. Correct them.
2. Monitor how much water you put on lawn and landscaping. Use the sprinkler gauge to measure lawn watering. Use a probe to check penetration of drip irrigation.
3. Water deeply and less often to keep plants healthy. Start by committing to water on only odd or even numbered days based on whether your address is odd or even, to help reduce maximum City-wide use. Then follow the Landscape Watering Guidelines on the free yellow card or in the brochure available in the City Hall lobby.
4. Take a free class on ways to save. Learn yard care practices that save chemicals, maintenance time, and water. Check Goodyear's website for listings.
5. Check for and repair indoor leaks. Although most Goodyear homes have low-flow fixtures, leaks still happen. Pick up your free home audit kit at the Goodyear All-America Star Spangled 4th of July celebration at Goodyear Community Park. 🌱

## Goodyear Library Summer Reading Program

As part of Goodyear's initial library services (before our library building is built), you can come to City Hall, 190 N. Litchfield Rd. to pick up the Summer Reading Program reading log, game boards and prizes. The program runs until July 27. A library card is not required.

### Just for Teens

Ages 12-18

#### Metamorphosis: Teen Summer Reading Program and Celebration

Transform yourself by reading. Win prizes for reading up to three books. Teens who complete the summer reading program, “Metamorphosis,” can bring their stamped, completed game board to Chipotle's for a free celebration reward dinner 4 to 8 p.m., Thursday, July 31.

### Especially for Children

Ages Birth - 3

#### Bunny Catches the Reading Bug Summer Reading Program

Baby earns prizes when loved ones read aloud.

Ages 4-12

#### Catch the Reading Bug Summer Reading Program

The more you read the more prizes you earn.

### Summer Story Times

As part of her community outreach, Librarian Alicia Snarr will be holding “story times” in Goodyear City Hall. In keeping with the character of the Summer Reading Program, each session will have a different “buggy” theme.

Tales for Toddlers (ages 2-3 at 9:30 a.m.)

Adventures in Books (ages 4-8 at 10 a.m.)

Mondays at Goodyear City Hall, 190 N. Litchfield Rd.

July 7 Beautiful Butterflies

July 14 Five Speckled Frogs

July 21 Spiders: The Eight-Legged “Bug” 🕷️

## 200 Attend Summer Reading Kick-Off

We had a great turnout for the kick-off for our Summer Reading Program at Fire Station 3 on May 31st. More than 200 children came by to pick up their goody bags and to meet our new librarian, Alicia Snarr. 🌱



## Library Kiosk in City Hall

As part of Goodyear's library services, Goodyear now has a kiosk in the City Hall lobby that gives you access via computer to the entire catalog and programs of the Maricopa County Library System. The County has also installed a monitor in the lobby that constantly runs slides about library programs and City of Goodyear events and programs. 🌱

Goodyear residents Melanie (l) and Desirae Maytes looked through the library catalog on the new kiosk.



# Baseball Complex Construction Update

## Clubhouse/Recreational Sports Complex

**Clubhouse:** The installation of the structural steel, steel stairs, CMU masonry, metal framing, insulation, roofing, metal window frames, and exterior sidewalks is complete. The installation of the metal ducting, electrical, plumbing, drywall, paint, and window glass is underway.

### Major League Practice Fields #1 and #2 and Minor League Practice Fields #3, #4, #5 and #6:

The fields have been "sprigged" (similar concept to seeded) with Tifway 419 stolons and the installation of all fences, foul poles, lighting and dugouts is complete. The installation of the netting at the Batters Eye and Home Plate is complete at Fields #1, #4 and #6 and is underway at Fields #2, #3 and #5.

**Site:** The asphalt paving base coat and curbs are installed complete at the driveways and parking lots. The sidewalks have been installed throughout the Recreational Complex. The installation of the site landscaping is underway.



## Ballpark

**Concourse Level:** Steel erection and the installation of the CMU masonry are ongoing. The underground plumbing installation is complete.

**Seating Bowl:** The grading of the bowl is complete.

**Parking Lot #4 (west of ballpark):** The asphalt paving and sidewalks have been installed.

**Parking Lot #7 (south of ballpark):** The lot has been fine-graded and the concrete curb is installed.



## Reserve Your 2009 Spring Training Tickets

The Indians are currently accepting deposits for 2009 Spring Training season tickets, which offer preferred pricing advantages, access to great seat locations and many other account holder amenities.

In order to be eligible for priority seating and to secure your name on the waitlist, a \$50/seat non-refundable deposit is required (minimum of two seats, maximum of eight seats). Priority on the waitlist is determined on the date that the application and payment are received.

Go to [www.goodyearaz.gov/ballpark](http://www.goodyearaz.gov/ballpark) and place your deposit online NOW in order to reserve your spot at the head of the line! A representative of the Indians Ticket Office will contact you once 2009 pricing has been finalized and a determination is made as to what seat locations are available.

Don't miss out on the opportunity to secure the best season ticket seat locations for the inaugural season of Spring Training baseball in Goodyear!

## Tired of Your Grass? Read on . . .

Has your water bill more than tripled this summer as you struggle to keep that lawn lush during triple digit temperatures? Are you tired of mowing? Are you doubting whether it's actually needed for foot traffic? Does your HOA require you to keep all of that lawn?

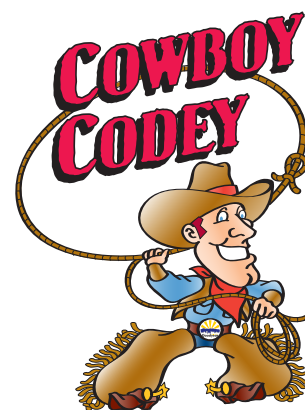


If your HOA and your household don't need that grass (for pets or play), and if you want to take out your grass, this is the season to do it. Because Bermuda grows best in the heat, it can most readily be removed with herbicides during the hottest time of year.

Glyphosate is one of the most effective chemicals to kill Bermuda grass. It's a tough grass. So it will probably need two or three applications of herbicide at 10-14 day intervals to kill it off, and you have to keep watering the grass the whole time. After it dies, you will still need to dig out its roots, so it won't come back next year. The whole process will take two to three months.

Before you start to apply chemicals, have a plan and a budget. What will you put in to replace it? No matter what plants you put in, you will need to water them regularly until they are established. So, your substantial savings on your water bill will come in one or two years.

For more tips on how to remove grass, pick up a free copy of *Good Reasons to Take out Your Grass* at City Hall or print a copy at [www.goodyearaz.gov/h2o365](http://www.goodyearaz.gov/h2o365).



## Cowboy Codey Sez: We're Stompin' Out Graffiti

Acts of graffiti vandalism are of great concern to the City of Goodyear. Spray painting public and private property without permission hurts everyone: businesses, homeowners, schools, and citizens.

Research shows graffiti:

- increases public fears about safety in their community;
- contributes to lost revenue associated with reduced retail sales, and declines in property value;
- results in more graffiti, vandalism, and crime.

The new City of Goodyear ordinance:

- requires graffiti to be removed within 48 hours;
- makes possession of graffiti implements by youth under the age of 18 without permission an illegal act;
- requires spray paint and other graffiti implements to be locked up or monitored by retailers.

Please join with the City to stop graffiti vandalism. To learn more, visit [www.graffitihurts.org](http://www.graffitihurts.org).



## Holiday Schedule

**Independence Day  
Friday, July 4  
City Offices Closed**

Following the holiday, pickup that would normally take place on Friday for garbage, recycling and bulk trash will switch to Saturday, July 5.

**Independence Day  
Friday, July 4  
Goodyear Pool Open  
12 to 6 p.m.**

## Jobs with the City of Goodyear

Visit the City of Goodyear website at [www.goodyearaz.gov](http://www.goodyearaz.gov) or call the City's 24-hour hotline, 623-932-1716, for listings. The Human Resources Office is located at City Hall, 190 N. Litchfield Rd. Phone: 623-882-7765 or 623-882-7762. TTY: 623-932-6500. EEO/M/F/V/H/D. Goodyear accepts applications only for open positions.

## All-America City G.A.I.N. Committee Can Use Your Help

Every year, Goodyear's neighborhoods work with the City of Goodyear Neighborhood Division to organize a spectacular event called G.A.I.N.—Getting Arizona Involved in Neighborhoods.

This year's event on October 18 will again have each participating neighborhood set up as villages in the Goodyear Community Park. If your neighborhood has never participated and you would like to register them and help organize their participation, please come to the next G.A.I.N. Planning Committee meeting. Or if you just want to work on planning the event, there are several subcommittees you could be on—fundraising, kids activities, logistics, marketing, transportation, raffle items, neighborhood watch or Taste of Goodyear.

The next planning meeting is Wednesday, July 16 from 6 to 7:30 p.m. in the Goodyear Financial Center, Room 185, 250 S. Litchfield Rd., next to City Hall. Not sure how you want to participate? Still have questions? Call Jane Gasch at 623-882-7812.



# Goodyear Star Spangled 4th



**Friday, July 4, from 6:30 p.m. to 10 p.m.  
Goodyear Community Park  
3151 N. Litchfield Rd.**

Come celebrate both the 4th of July and our becoming an All-America City. Help congratulate the 35 citizens on the All-America delegation who helped bring this incredible recognition to our community as we present them plaques for their dedication. Let's make it a real party! We've really got a lot to celebrate!

Join us for great live music from headliner, *Billy's Gone*, with special guests, *Shallow Water*. Our food court is a destination place with a wonderful array of vendors, a beer garden and lots of shade with seating and tables for you to enjoy. Our Kid's Zone will have water rides and bouncers for all of the kids. (\$10 all you can ride wristbands). You won't want to miss the **Village Inn Pie Eating Contest** or the F-16 flyover. We will bring on the night with the **APS Fireworks Spectacular**; the #1 fireworks display in the Southwest Valley as voted in the **West Valley View's "Reader's Choice Awards"** featuring a 25-minute show set to popular and patriotic music.

This event is **free!** Free parking and shuttles available from Estrella Mountain Community College, at Thomas and Dysart roads. More parking will be at St. Thomas Aquinas Church (Thomas and Litchfield roads). Limited handicapped parking will be available at the park. For information, call 623-882-7525. 🦄



**Summer Reading Program  
Meets 4th of July at the  
Star Spangled 4th  
Arts and Crafts Booth**

**Ages 2-12  
6:30 to 8 p.m., Friday, July 4**

Celebrate Summer Reading with "buggy" arts and crafts. Visit the "Catch the Reading Bug" booth in the Kid's Zone.